

PGBOOTCAMP RUSSIA 2023 SPONSORSHIP PROSPECTUS

October 5, 2023
Moscow



pgbootcamp.ru

About the Event

PostgreSQL has become one of the few options for the market players in Russia to build their solutions upon after Oracle, Microsoft, IBM and others having left. There's a great interest and demand for the new knowledge

PG BootCamp Russia 2023 is aimed at driving PostgreSQL mastering and adoption. It's a non-profit event to be hosted and run by the members of PostgreSQL Russia Community



Event Scope

~200 participants for the offline event to be held in Moscow in October, 2023

~1,000 attendees for the online translation



Attendees

- PostgreSQL DBAs
- PostgreSQL core and extension developers
- Application developers
- System and database architects
- IT managers



Why Sponsor?

Sponsoring PG BootCamp Russia 2023 is an opportunity to:

- Expose your company and products to the fast-growing community of PostgreSQL developers, administrators, and users in Russia
- develop business relationships
- contribute to the PostgreSQL usage facilitation in Russia



Support in Venue Rent and Catering

- By covering these essential costs, the Sponsor will ensure a seamless and enjoyable experience for attendees, creating a positive association with their brand. The Sponsor's commitment to providing a comfortable and well-equipped environment for knowledge exchange underscores their dedication to advancing the field of databases
- The presence in both the knowledge exchange space and the dining areas creates an immersive experience that leaves a lasting impression on attendees and solidifies the Sponsor's reputation as a pivotal contributor to the growth and success of the database industry

Price: 300 000 RUB

Number of places: 3



Marketing Support

- By backing the event's promotional campaign, the Sponsor will be able to emphasize their dedication to advancing the skills and knowledge of database professionals, which resonates deeply with the target audience. This would not only ensure a more effective event promotion, but also strengthen the Sponsor's reputation as an advocate for the growth and recognition of database experts
- Through this collaboration, the Organizers will be able to actively shape the event's messaging, capture the attention of a broader PostgreSQL-focused audience, and solidify their role as industry leaders

Price: 300 000 RUB

Number of places: 2



Travel Grants (Guest Speakers)

- By covering tickets and hotel accommodation costs, sponsors ensure a comfortable experience for the Guest speakers, fostering positive relationships and potential future collaborations. This support allows speakers to focus on delivering insightful presentations, while the Sponsor gains further credibility, brand recognition and industry influence

Price: Based on Specific Travel Grant Request



Every Sponsor Will Obtain Equal Opportunities To Showcase Its Brand, Products or Services

- Logo placement in event communications, homepage, social media posts
- Branding at the venue: logo on badges, whitepapers, agenda sheets etc.
- Dedicated exhibition space to showcase your products and services, spread your promo materials
- Speaking opportunities during specialized sessions
- Mention in opening and closing statements





Thank you!

